



D. Jeffrey Noel
Corporate Vice President
Communications &
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March 29, 2021

Kristin Harrington
Executive Director
Youth Solutions Inc.
330 West Main Street
Benton Harbor, MI 49022

Dear Ms. Harrington,

On behalf of Whirlpool Corporation, I am writing to express support for the Inspiring Futures: Benton Harbor movement within a coalition of local organizations and leaders to work on a collective effort to enhance opportunities for the youth of the community. Whirlpool understands that in order to achieve the structural and sustainable change needed, we must work holistically and outside of normal organizationally defined boundaries and as such, we will engage numerous of our subject matter experts to engage in the undertaking. Meaningful results will only come by working as a true community to meet the needs of each individual, based on his or her own unique needs, with each partner doing what they do best within a comprehensive and seamless approach.

Whirlpool was founded in Benton Harbor in 1911 and is the world's leading kitchen and laundry appliance company, with approximately \$19 billion in annual sales, 78,000 employees, and 57 manufacturing and technology research centers in 2020. Our values are the driving force behind everything we do. Respect, integrity, inclusion and diversity, teamwork, and the spirit of winning propel our teams to excellence. As a part of the community, we believe in a shared responsibility to create the shared opportunities, especially for the Black youth within our interdependent communities. We understand that these opportunities can only be realized when all young people, and not just a few, realize their full potential in life.

We pledge to do our fair share in a community-wide effort. The Inspiring Futures: Benton Harbor movement will focus directly on weaving that common thread of opportunity through the work of a multitude of local programs targeting youth that have been disenfranchised and need new educational opportunities for future success. Creating a system of the right interventions, at the right times, with the right partners will create lasting, meaningful, and substantive opportunities for all students of the region.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jeff Noel".

Jeff Noel
Corporate Vice President, Communications & Public Affairs